

Penrith Valley views

Edition 13
Monday 6th March 2006



Newsletter of Penrith City Council's Economic Development and City Marketing Department

Register for the LGSA Tourism Conference in Penrith Valley

This is your opportunity to learn from and swap ideas with some of Australia's finest Tourism, Marketing and Event professionals.

This is the second LGSA Tourism Conference in partnership with Tourism New South Wales. Penrith City Council has been instrumental in organising the conference and hopes to showcase the area in a positive manner.

Topics to be discussed at the conference include building inbound tourism, harnessing agricultural tourism and maximising special interest tourism. The power of events will also be discussed and issues such as security, crowd control and risk management explored. Other topics to be investigated include future directions in tourism, event management

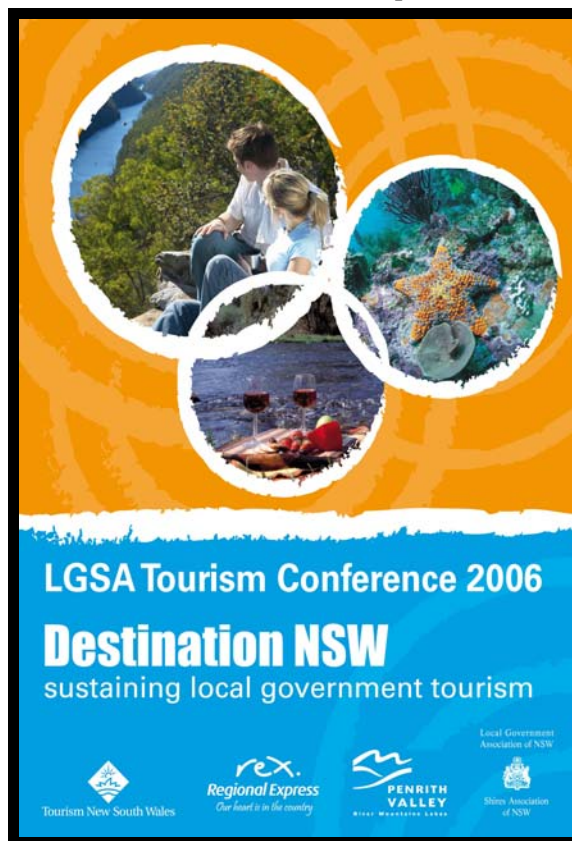
and community development, tourism planning and impacts, economic development,

sustainability and cover a range of niche tourism markets.

Over the course of the conference a number of Penrith Valley properties will be showcased to conference delegates. These include the Joan Sutherland Performing Arts Centre, Panthers World of Entertainment, Penrith Whitewater Stadium, Sydney International Regatta Centre, Muru Mittigar Aboriginal Education and Cultural Centre, Clover Fields, Blue Mountains Honey, Hopewood Health Retreat plus many more.

For further information including registration, conference program,

partners tours, speakers, sponsors and accommodation, please see <http://www.penrithvalley.com.au/index.asp?id=143>



What's New:

- * Agriculture survey aims to boost investment.
- * A new, internationally recognised property opens in Penrith Valley.
- * Council makes it easier for small business.

Agriculture survey aims to boost investment



Penrith Valley is home to a number of agricultural producers. This sector adds to the local economy, it helps maintain the areas rural feel and it provides residents with fresh and healthy produce.

Council undertook a survey of more than 300 local agricultural businesses in December 2005 in the first step towards a plan to significantly boost the sector's commercial viability.

Agriculture plays an important dual role in the life of the City. The sector continues to provide economic output and employment but it also has intrinsic value in providing our rural landscape and lifestyle character envied by other parts of metropolitan Sydney.

Penrith City's rural industry plays a major role in the City's 'liveability', which is a dominant factor in attracting high skilled workers, managers and businesses to our City.

Council's survey will identify the issues confronting agriculture's long-term viability and help form action plans to support this important sector's further development.

There may be an opportunity to then work towards proposals for individual businesses that show good potential for further investment or cross-pollination with other businesses.

Council has long recognised the integral part agriculture plays in making our City such an attractive place to live and invest in. Its Rural Lands Strategy has ensured that rural living is included as part of a wide variety of lifestyle choices for residents.

New Penrith Valley mementos in demand

Penrith Valley Visitor Information Centre has a small range of local souvenirs available for purchase.

We get requests from locals and visitors for a wide variety of souvenirs, including postcards, lapel pins, magnets, hats, and pens, just to name a few. We are increasingly expanding our range of souvenirs due to such demand. If we don't sell a particular type of local memento, we often wonder if anyone else out there in the Penrith Valley does?

Susan at the Penrith Valley Visitor Information Centre would be interested to know, if as a local operator in the area do currently sell local

souvenirs? Are you asked for local souvenirs? What types of souvenirs are asked after? Would you like to sell local souvenirs? Also, as a local operator and resident would you consider purchasing souvenirs as token gifts for visitors at an industry or resale rate?

If you currently sell local souvenirs, would you consider doing so in future or would you like to provide your feedback, please contact Susan at the Penrith Valley

Visitor Information Centre on 02 4732 7671 or pentour@penrithcity.nsw.gov.au



A new, internationally recognised golf and country club opens in Penrith Valley

The internationally recognised Peppers Retreats, Resorts and Hotels is opening a fantastic new golf and country club in Penrith Valley in April.

Located five minutes south of the M4 at the Mamre Road exit, the contemporary Twin Creeks Golf and Country Club will offer an ideal spot for dinner, golf, weddings and conference groups.



The Twin Creeks Club House has been designed by Hassell Architects with Peppers interior design team SM3. Hassell has responded to the rural landscape with a contemporary building that makes dramatic use of recycled timber and glass to permit expansive views of the golf course and lake. The interior includes open fireplaces, deep rich leather chairs and heavily textured fabrics.

The Twin Creeks golf course has been created by golfing legend Graham Marsh, whose only other Sydney golf course is the highly rated Terrey Hills course. Major construction of the course is complete and it is now going through its settling in period before the late April opening.

Paperbark Restaurant, with its sophisticated and tasteful interiors and elegant atmosphere, will offer gourmet cuisine in intimate surrounds. It is ideal for a bite to eat after a round of golf, an unforgettable meal for two or a special family occasion.

Lunch will be available from 12pm - 2.30pm daily and banquet dinners will be served from 6pm - 9pm



Peppers is one of the major players in the regional NSW conference market and Mark Spees, National Sales Manager, Peppers Retreats and Resorts said that Peppers Twin Creeks will meet the growing need for top quality conference facilities in Australia's fastest growing region and that the major beneficiaries would be businesses with headquarters in Sydney's Greater West.

"Greater Western Sydney will contribute \$61 billion to the national economy this year and is home base for three of the country's top 10 exporters and 150 of Australia's top 500 companies," said Mr Spees.

Peppers Twin Creeks will have five meeting rooms, plus break-out lounges and the venue will be able to offer conferences/functions with a total capacity of around 200 people.

For those wanting a peaceful outdoor ceremony, there are several locations on the scenic and romantic grounds of Peppers Twin Creeks Resort.

Small groups can be hosted at Paperbark Restaurant, which offers stunning views across the surrounding natural landscape while larger receptions can be held in our stylish function room that caters for up to 200 people.

For further information on Peppers Twin Creeks contact twincreeks@peppers.com.au or call 9670 8888.

Council makes it easier for small business

Penrith City's growing home based and small business sector will find it easier to start up or expand their company with Penrith City Council creating a one-stop online service.

Mayor of Penrith, John Thain said Council welcomed \$110,000 Federal Government funding for the initiative.

"Start-up and expanding businesses can use the web based service to streamline paperwork and help cut costs," said Cr Thain.

"Such a web based service will allow home based and small businesses to easily access and determine relevant regulatory issues saving them both time and money.

Council has a proud track record of helping local small and home based businesses. "Council recognises the growing number of these businesses and the contribution they make to the local economy." said Cr Thain.

"Council's planning strategies enable the City to house a wider range of lifestyle choices. The housing choices, specifically executive housing in master-planned estates, will attract home-based businesses".

These estates will help attract a range of creative and business services people such as designers, architects, health and legal professionals, from beyond the city.

"These businesses also generate local jobs" said Cr Thain. Local jobs mean less people need to commute and can spend more time with their families. "The web-based service also will play a part in attracting such businesses to Penrith City."

The site is still under construction and it is hoped that it will be operational soon. Future editions of Penrith Valley Views will provide more information on the release date.

International Slalom Series heads to Penrith Whitewater Stadium

A new generation of canoe slalom champions was on show at the 2006 Teach NSW International Canoe Slalom Series at Penrith Whitewater Stadium on the weekend of February 11-12.

With the event now into its eighth year and expected to attract over 100 athletes from a dozen nations around the world, the prestigious G.B McDonald Perpetual Trophy was again contested.

Australia's world champion Robin Bell competed and prove a most challenging adversary for all other paddlers.



Classed as a ICF (International Canoe Federation) C Class International event, the series is fully recognised by the International Canoe Federation and this year will double as a selection race for the Australian Junior Canoe Slalom team and the Australian Junior Development team.

On Saturday, February 12 there were first runs for the C1, K1W, C2 and K1 class races starting at 8.30am with the second of the races commencing at 10.15am with this format being duplicated the following day. Medal presentations to winners of all four categories were made at 1pm on the Sunday.

Area Update

Tell your friends and guests what's going on in Penrith Valley



Autumn is probably the best time to enjoy fun outdoor activities while we are experiencing the milder weather here in Penrith Valley.

The Sydney International Regatta Centre is a good place to start with activities all throughout March and April. Events include Sailability, Model Boat Club of NSW Race Days, the Australian Canoeing National Championships, Dragon Boats NSW State Titles, NSW Corporate Games, IGSSA Regatta, AAGPS Boys Head of the River and the School Girls Head of the River

On Saturday 18th March Sydney International Regatta Centre is celebrating its 10th anniversary with Cinema at the Lakes followed with by a two kilometres swim on Sunday 19th March. This is a celebration not to be missed as it marks an important date in Penrith Valley's development.

Penrith Whitewater Stadium is hosting the National Team Selections on Saturday 8th and Sunday 9th April and Friday 14th and Saturday 15th April. These will be thrilling to watch so get down there if you can.

If you're still looking for something to do don't forget some of our regular events including the Model Park Open Days on Sundays 26th March and 30th April, The Farmers Markets Fridays 3rd and 17th March and 7th and 21st April and Vicary's Winery Craft Fair Sundays 12th March and 9th April.

Saturday 29th and Sunday 30th April Panthers is hosting the Penrith Doll and Craft Show from 10:00am – 4:00pm. This exhibition includes doll competitions, demonstrations, valuations, antique

dolls, bears, arts and craft supplies and much more.

The next two months are also a busy time for the Joan Sutherland Performing Arts Centre. They will be hosting a performance by the Penrith Symphony Orchestra featuring Mozart and Mahler on Saturday 1st April. From Wednesday 1st March until Saturday 18th March the Q Theatre is hosting the world premiere of the comedy "Weather". In conjunction with this performance the Penrith Regional Gallery and Lewers Bequest is showing "The Wedding Wall Exhibition" displaying original framed wedding photos from different periods, cultures, lifestyles and locations featuring local residents. The Joan will also be hosting "Allo Allo!" performed by NTT Productions from Friday 21st – Saturday 22nd April at the Q Theatre.

UWS Observatory has stargazing nights on Saturday 4th March (Son's and Dad's Night), Saturday 18th March (Space Rocks), Thursday 20th April (Earth Chemistry) and Friday 21st and Saturday 29th April (school holiday viewing nights).

Seniors Week falls in April and the popular Seniors Art and Craft Expo will be held at Cambridge Park Community Hall on Saturday 8th and Sunday 9th April.

The 19th Annual Penrith Working Truck Show is happening at the Museum of Fire on Sunday 2nd April. Fun things are planned for throughout the day.

Penrith Valley in March and April is indeed the place to be!

Printed by Penrith City Council.

All information was true and correct at the time of printing.

The views expressed in Penrith Valley Views are not necessarily those of Penrith City Council.

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