

Penrith Valley has two major vibrant business districts within seven kilometres of each other, which provide safe and easily accessible centres for business and professional services required by residents as well as industry. Both business districts are supported by active business organisations which represent and promote the needs of their business communities.

Penrith and St Marys both have a mix of commercial and industrial uses but are predominantly retail oriented.

Penrith CBD

The Penrith Central Business District is the commercial and social heart of Penrith Valley. It consists of a variety of businesses, services, financial services, government offices and provides a wide range of shopping choices one expects in a major metropolitan centre. The CBD is surrounded by a number of industrial precincts with a wide range of manufacturing and other value adding operations which service the local, regional, Sydney and export markets.



Government Services

Penrith provides a wide range of both federal and state government and metropolitan services to some 400,000 people in a regional catchment that extends from Hawkesbury and Blue Mountains to Central Western NSW. Anchored by the Australian Tax Office, there are 28 state and federal offices in the Penrith CBD offering services that meet most of the needs of businesses planning to locate in Penrith Valley.



Professional Services

Penrith supports its private and corporate citizens with a diverse range of professional services including

- **Legal services**
- **Accounting services**
- **Financial planning services**
- **Building industry professional services**
- **Employment services**

Shopping Experience

Penrith CBD is a regional shopping centre drawing more than 400,000 people from the Blue Mountains, Hawkesbury and as far away as Central Western New South Wales. The major shopping centres in the CBD include:

- **Penrith Plaza**
- **Nepean Square**
- **High Street**, with its wide range of specialty and discount stores
- **Mulgoa Road**, with its large range of homemaker specialist stores fringing the CBD.



**PENRITH
VALLEY**

River Mountains Lakes



Business Support Services

Penrith City Centre Association

The City Centre Association was established in 1998 to improve businesses in the City through advocacy and direct business promotion.

Some of the key achievements of the Association include street number system for all shops and offices, street signage program, employment of a City Centre Co-ordinator and a Promotions Liaison Officer, development of a CBD volunteer force, and production of a bi-monthly newsletter.

For further details please call – Tel: (02) 4722 5556



Penrith Valley Chamber of Commerce and Industry

As one of Australia's most successful business organisations, the Chamber has over 500 members, and has been in operation for over 75 years. It has been successful in:

- Assisting hundreds of businesses annually through specialist advice and services.
- Establishing Workline Employment, the largest employer of trainees and apprentices in the region.
- Providing sound industry relations advice to business.
- Keeping business abreast of change.
- Representing business to all levels of Government.

For further details please call – Tel: (02) 4721 5755



Penrith Valley Business Enterprise Centre

Established in 1988 to provide support to small business the BEC provides the following services:

- Free Business Management Certificate courses.
- Penrith Small Business Centre for home based or new ventures wanting affordable space without long leases and with shared services.
- New Enterprise Incentive Scheme for unemployed people wanting to start their own small business.

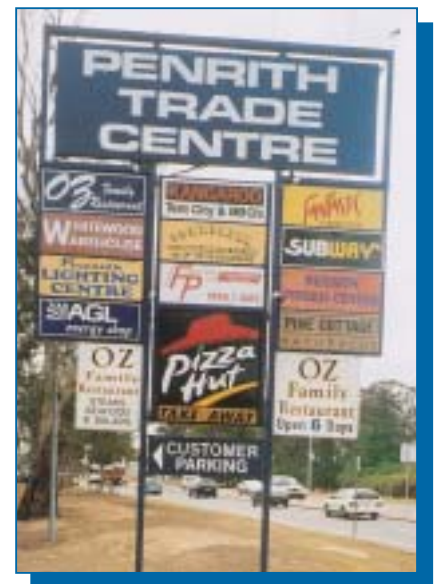
For further details please call – Tel: (02) 4721 5011



Penrith Valley Economic Development Corporation (PVEDC)

Established and funded by the Council, the PVEDC was incorporated in January 2003. The board of the Corporation consists of representatives from the City's key learning and training institutions, industry bodies and the Council as well as key business people. Its key objective is to promote and support industry development and enterprise growth through cooperative action.

For further details please call – Tel: (02) 4731 5711



St Marys CBD

St Marys is uniquely positioned as a commercial and business district. It is serviced by the M4 motorway, the western railway line and the Great Western Highway. The proposed extension to the M2 is just to the north of the town centre.

Sited on St Marys western fringe are the Penrith Campus of the University of Western Sydney and the Institute of TAFE.

The joint Dunheved and North St Marys industrial areas have around 500 businesses dominated by manufacturing, engineering (metal works), timber value adding, and automobile servicing industries. Both areas offer business room to locate and grow. Some of the most significant business operations in St Marys include Plasser Australia, Corinthian Doors, All Metal Products, CNH Australia, Simsmetal and Smorgon ARC.





St Marys Town Centre

The St Marys Town Centre lies in the heart of the retail sector in the eastern part of the City offering significant business, financial and legal services. It is a unique and vibrant community with strong leaders and a well skilled labour force. It provides excellent public transport service.



St Marys Town Centre Management Inc.

Since 1998, St Marys has had a full time town centre manager who has been active in promoting the town as an ideal place to live, work and shop. A major street beautification program has created an attractive, tree lined main street and new shopping experience for both residents and visitors.

For details please call – Tel (02) 9833 2433



St Marys Chamber of Commerce & Industry

The Chamber of Commerce supports its businesses by facilitating the interchange of information and resources for the promotion of economic development and an improved quality of life in the local community.

For details please call – Tel (02) 9673 2772



For more information about Penrith Valley contact
Local Economic Development Program Manager

Telephone: (02) 4732 7545

Fax: (02) 4732 7958

Email: pencit@penrithcity.nsw.gov.au

Web: www.penrithvalley.com.au



**PENRITH
VALLEY**

River Mountains Lakes